

Developing Executive Presence

As we progress through our careers, how we portray ourselves becomes more and more critical to our success in business. We often think that executive presence is a magical quality, an elusive X factor and that top leaders are born with it. This is not the case and it is a skill that can be developed, as well as giving us the confidence to show authenticity in our leadership style.

This session has been designed to help you break down what exactly executive presence means to you and your personal image, whilst you hone your personal brand, gravitas and communication skills.

Course objectives:

- ✓ Breakdown the three main attributes of executive presence and what they actually mean
- ✓ Define your own personal brand, and explore how this will enhance your executive presence
- ✓ Explore your confidence and emotional intelligence by using different states to build your gravitas effectively
- ✓ Demonstrate different communication styles, and find out what your default mode is (and why)
- ✓ Understand how to assertively speak when a perceived negative message needs to be shared
- ✓ Create a vision for your teams, understanding the importance and purpose of this